

# INTELLECTUAL PROPERTY SEMINAR EVENT REMINDER

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The University of Tennessee at Chattanooga and Husch Blackwell Sanders LLP invite you to an informative half-day seminar covering important intellectual property topics that apply to engineers, attorneys and corporate executives alike. The seminar topics and descriptions are as follows:

- **Intellectual Property in Relation to the University** - IP issues that universities typically face, including inventor publications loss of rights, ownership, impact of grant applications and funding on IP rights, joint research agreements, license agreements, material transfer agreements, incubators and start-up companies.
- **Work for Hire** - The copyright work-for-hire doctrine and author rights; inventorship and ownership of patent rights, including shop-rights.
- **Trademark Protection** - The process of selecting a trademark, including availability searches; the steps involved in obtaining a trademark registration; options for registering a trademark in foreign countries; and the need, as well as the methods, to discover and stop infringing uses by others.
- **Negotiating Software & Technology Licensing Agreements** - Addressing issues relating to the negotiation of software and technology licensing agreements. The speakers will address software licensing agreements from the point of view of the Licensor and the Licensee.
- **Product Development, The Entrepreneurial Process** - Addresses typical intellectual property considerations made during the commercialization of a new product including identification and protection of intellectual property assets; intellectual property risk assessment; and patent, trademark, copyright, trade secret and other intellectual property considerations.

**Thursday, November 19, 2009**

University of Tennessee at Chattanooga  
SimCenter: National Center for Computational Engineering  
701 E. M.L. King Blvd.  
Chattanooga, TN 37403

**8:00-8:30 a.m.**

Registration & Continental Breakfast

**8:30 a.m.-Noon**

Presentations

**Credit information**

Approved for 3.17 hours of Tennessee CLE credit. CEU credit is available for a \$10 certificate fee at this event.

This seminar is complimentary, however, registration is required. RSVP by November 13 to Beth Dodd at [Beth-Dodd@utc.edu](mailto:Beth-Dodd@utc.edu).

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