

**Husch Blackwell
Sanders invites you to
attend this important
seminar about inspiring
change, finding success
and avoiding liability in
your franchise system.**

FRANCHISE & DISTRIBUTION SEMINAR

Wednesday, August 25, 2010

8:30 a.m. - Registration and Breakfast

9 a.m. - 1:30 p.m. - Program (lunch included)

Sheraton Denver Downtown Hotel

1550 Court Place

Denver, Colorado 80202

*This program is complimentary; however,
registration is required. Please RSVP to
Shana Hoy by Wednesday, August 18, 2010
at rsvp-den@huschblackwell.com or
303.749.7285, option 4*

Topics

- ▶ Managing the evolution of franchise concepts and systems in today's economic environment
- ▶ Motivating franchise owners and their employees to provide better customer service
- ▶ Dealing with vicarious liability exposure and the defenses to claims that result from the negligence of a franchise owner
- ▶ Restructuring and re-franchising your system
- ▶ Inspiring your franchise owners to adapt to the changes you'd like to see in your network

Featured Guest Speakers

Cheryl Bisbee - Corporate Counsel for H&R Block, Inc.

Bret Rhodus - Director of Business Consulting for RSM McGladrey, Inc.

Tim Kirkland - Founder and Chief Executive Officer of Renegade Hospitality Group and author of "The Renegade Server"

Jeff Huber - President of Home Instead Senior Care