

# HUSCH BLACKWELL

## Innovation

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### Delivering value through innovative solutions.

The legal industry has changed and we have responded, exceeding client expectations for more innovative solutions. Our goals include providing the highest caliber advice for complicated legal issues, applying new technology and data analytics to legal challenges, and bringing greater value and price certainty to legal spending.

We have purposefully built a value-focused, tech-savvy, collaborative culture to foster the innovations that help us meet our clients' business objectives. The curiosity and enthusiasm of our people are natural drivers of innovation as well, and we are always working to find efficient and creative solutions that add value and enhance our partnership with clients.

Our innovative solutions include:

#### **HB Innovations, LLC**

Our internal development incubator for new legal technology

#### **Artificial Intelligence**

Cloud-based machine learning software helps our clients save both time and fees

#### **Get Started! Collaborative Communities**

A full team of attorneys who guide young companies through every stage of business development

#### **Startup Diagnostic Tool**

How we help emerging companies ask the right questions

#### **Client Portals**

A 24/7 connection between you and your Husch Blackwell team

#### **eDiscovery Solutions**

Industry leaders in technology assisted review

#### **Legal Project Management**

Our dedicated LPM team ensures that clients always know project status

#### **Strategic Pricing**

Creative fee arrangements tailored to client needs

#### **Data Inventories**

Helping clients prepare for privacy compliance

#### **Clery Compliance Toolset**

Our exclusive tool to help colleges and universities comply with federal crime and safety standards

#### **Design Thinking Workshops**

How we creatively solve problems and provide intuitive solutions



Husch Blackwell was named a Top Legal Innovator by Missouri Lawyers Media and was recognized in both the emerging practice area and new products categories.



Husch Blackwell was named a finalist firm for its "willingness to embrace and drive change—through new technology, service models or behavior."

## Startup Diagnostic Tool

Our innovative Startups team developed the Startup Diagnostic Tool to help emerging companies understand what legal issues might apply to their new businesses. The Tool helps startup clients keep their goals and their business in clear focus so that they get off on the right foot legally. Check it out at <https://startupdiagnostictool.paperform.co>.

## Client Portals

We designed ExtraAdvantage – a secure and customized client portal – to monitor, coordinate and manage your legal needs. As a supplement to our personal relationships, ExtraAdvantage serves as our 24/7 connection to you and your team. This custom client portal collaboration avoids heavy and confusing email traffic and tends to reduce legal spend.

75+

attorneys assisting startups

26,000+

pages analyzed with AI

25.7B+

pages reviewed by our eDiscovery team

## Client Success

During business negotiations, our client required the due diligence of reviewing 937 customer agreements so as to make an informed decision on deal structure by the following afternoon. Using Cloud-based machine learning software, KIRA, Husch Blackwell flagged 497 restrictive or unfavorable terms and other detailed contract provisions in less than four hours. Prior to artificial intelligence (AI), the job would have taken at least 10 associates and upwards of \$10,000 in client fees.

Strategically applying AI is one of the ways Husch Blackwell delivers clients cost containment. Having 21 nationwide offices allows us to scale lean teams and technologies tailored to the complexity of each matter.

## Business is no longer usual. Neither are our solutions.

At Husch Blackwell, we have built our law firm around one idea: to guide our clients from where they are to where they want to be. Our industry-centric approach gives us a deep understanding of what our clients face every day. But more than that, it creates a shared vision that moves our clients forward.

[huschblackwell.com](https://huschblackwell.com)

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