



## HUSCH BLACKWELL

# Startups

Transforming an idea into a successful business is an exciting and potentially rewarding endeavor. Every step of the way, Husch Blackwell partners with entrepreneurs to help launch and grow companies, protect ideas, develop and bring the next generation of products and services to market.

Our attorneys are subject matter authorities in growth industries such as technology, life sciences and agribusiness, offering both legal insight and business strategies needed to help young businesses avoid missteps that waste time and money. We see the big picture and explain how all those business decisions can ultimately position a company for success. We help startups navigate:



Business formation and structure



Buy, lease and sell property



Venture capital and financing



Regulatory matters



Intellectual property



Tax and estate planning



Labor and employment issues



Litigation



Contracts and agreements

**100+**

Attorneys assisting startups

## From Formation to Revenue Generation

Telemedicine is an emerging field in healthcare that promises to redefine how point-of-care services are delivered. Our team recently guided a telemedicine startup during its formative stages, providing comprehensive legal advice that enabled the client to protect its intellectual property, secure two rounds of equity capital investment from angel and venture capital investors, and put into place a sophisticated stock incentive plan for key employees. Since then, the company has started taking market share, establishing client relationships with acute-care facilities due to its unique product and service offering.

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## Hands-On Experience

Developing next-generation entrepreneurs, we counsel startups and emerging growth companies in accelerator programs designed to plan, launch, stabilize and grow businesses. Innovative strategies regarding founder issues, fundraising, intellectual property, labor and employment, software licensing and succession planning are a few ways we protect young ideas, amplify results and move clients forward.

In addition to StartUp Week events & panel discussions nationwide, the organizations we collaborate with include:

- Cortex Innovation District
- eFactory
- Hyper-Innovation Project
- Kansas City Innovation District
- Launch Health Accelerator powered by Nueterra Capital
- Midwest Energy Research Consortium (M-WERC)
- Missouri Innovation Center
- MU Entrepreneurship Legal Clinic
- Plexpod Co-working Spaces
- Sprint Accelerator
- Startup Collaborative, Omaha
- SXSW Conference & Festivals
- StartingBlock Madison



### Connect with us:

<https://www.linkedin.com/company/husch-blackwell-startups>



In our first year of business, we needed a full-service firm with experience and expertise to help us succeed. We worked with more than a dozen firm attorneys and paralegals who created comprehensive legal solutions to the many challenges we faced in establishing the company and getting it off the ground. We could not have accomplished all we did in 2015 without the team.

— *Tony Polston*, Founder And Principal,  
Black Cap Halcyon Llc



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## Business is no longer usual. Neither are our solutions.



Husch Blackwell was named a finalist firm for its “willingness to embrace and drive change – through new technology, service models, or behavior.”

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## Relentless client focus.

At Husch Blackwell, we have built our law firm around one idea: to guide our clients from where they are to where they want to be. Our industry-centric approach gives us a deep understanding of what our clients face every day. But more than that, it creates a shared vision that moves our clients forward.