

INTELLECTUAL PROPERTY SEMINAR

FRIDAY, SEPTEMBER 26TH
STARLIGHT ROOM, TOWER CLUB
901 ST. LOUIS STREET

Our half day program will address important topics such as patents, trademarks, keyword advertising & fair use, advertising, copyrights, data security and alternative dispute resolution for intellectual property claims.

8:00-8:30am
REGISTRATION & CONTINENTAL BREAKFAST

8:30am-12:00pm
PROGRAM

CLE CREDIT INFORMATION:

3.6 Missouri CLE

3.5 Kansas CLE

Kindly RSVP by September 22 to Cara Eichenberger at rspv-spm@huschblackwell.com or 417.268.4160.

Straight Down the Middle Topics Covered:

- Exchanging Line-up Cards & Ground Rules
- Around the Horn on Patents & KSR
- Don't Miss the Steal Signs on Trademarks & Keyword Advertising & Fair Use
- Covering the Bases on Copyrights & Entertainment & Internet Issues
- Beware of Defensive Indifference with Deceptive Ads & Marketing
- Don't Get Behind in the Count on Data Security
- Expand the Strike Zone with Alternative Dispute Resolution Methods for Intellectual Property Claims